

On Hadmard-Type Inequalities for h -Convex Functions on the Co-ordinates

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Abstract. In this paper Hadmard-Type inequalities for h -convex functions on the co-ordinates on the rectangle from the plane are obtained.

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1. INTRODUCTION

Let $f : I \subseteq \mathbb{R} \rightarrow \mathbb{R}$ be a convex function and $a, b \in I$ with $a < b$. Then the following double inequality:

$$(1.1) \quad f\left(\frac{a+b}{2}\right) \leq \frac{1}{b-a} \int_a^b f(x)dx \leq \frac{f(a)+f(b)}{2}$$

is known as Hadmard's inequality for convex mapping. For particular choice of the function f in (1.1) yields some classical inequalities of means. Both inequalities in (1.1) hold in reversed if f is concave. In [9], S.S Dragomir and Fitzpatrick proved the following variant of Hadmard's inequality which holds for s -convex function in the first sense:

Theorem 1. *Suppose that $f : [0, \infty) \rightarrow [0, \infty)$ is an s -convex function in the first sense, where $s \in (0, 1)$ and let $a, b \in [0, \infty)$. If $f \in L_1([a, b])$ then the*

following inequalities hold:

$$(1.2) \quad f\left(\frac{a+b}{2}\right) \leq \frac{1}{b-a} \int_a^b f(x)dx \leq \frac{f(a) + sf(b)}{s+1}$$

The above inequalities are sharp. Also in [9], Dragomir and Fitzpatrick proved another variant of Hadmard' inequality which holds for s -convex functions in the second sense:

Theorem 2. *Suppose that $f : [0, \infty) \rightarrow [0, \infty)$ is an s -convex function in the second sense, where $s \in (0, 1)$ and let $a, b \in [0, \infty)$. If $f \in L_1([a, b])$ then the following inequalities hold:*

$$(1.3) \quad 2^{s-1} f\left(\frac{a+b}{2}\right) \leq \frac{1}{b-a} \int_a^b f(x)dx \leq \frac{f(a) + f(b)}{s+1}$$

The constant $k = \frac{1}{s+1}$ is the best possible in the second inequality in (1.3), that is the above inequalities are sharp.

In [18], M.Z Sarikaya, A. Saglam and H. Yildirim established the following Hadmard-type inequality for h -convex functions:

Theorem 3. *Let $f \in SX(h, I)$; $a, b \in I$ with $a < b$ and $f \in L([a, b])$. Then*

$$(1.4) \quad \frac{1}{2h(\frac{1}{2})} f\left(\frac{a+b}{2}\right) \leq \frac{1}{b-a} \int_a^b f(x)dx \leq [f(a) + f(b)] \int_0^1 h(\alpha)d\alpha$$

In [8], Dragomir established the following similar inequality of Hadmard's type for convex functions on the co-ordinates on a rectangle from the plane \mathbb{R}^2 .

Theorem 4. *Suppose $f : \Delta = [a, b] \times [c, d] \subseteq [0, \infty) \rightarrow \mathbb{R}$ is the co-ordinated convex functions on Δ . Then one has the inequalities:*

$$(1.5) \quad f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) \leq \frac{1}{(b-a)d-c} \int_a^b \int_c^d f(x, y)dydx \\ \leq \frac{f(a, c) + f(b, c) + f(a, d) + f(b, d)}{4}$$

The above inequalities are sharp. In [1] (see also [5]), Alomari and M. Darus proved the following similar Hadmard-type inequality for s -convex functions on the co-ordinates in the second sense on a rectangle from the plane \mathbb{R}^2 .

Theorem 5. *Suppose $f : \Delta = [a, b] \times [c, d] \subseteq [0, \infty) \rightarrow \mathbb{R}$ is the co-ordinated s -convex function in the second sense on the co-ordinates on Δ . Then one has the inequalities:*

$$(1.6) \quad 4^{s-1} f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) \leq \frac{1}{(b-a)d-c} \int_a^b \int_c^d f(x, y)dydx \\ \leq \frac{f(a, c) + f(b, c) + f(a, d) + f(b, d)}{(s+1)^2}$$

Also in [4] (see also [5]), Alomari and M. Darus established the following similar inequality of Hadamard-type for s -convex functions on the co-ordinates in the first sense on a rectangle from the plane \mathbb{R}^2 .

Theorem 6. *Suppose $f : \Delta = [a, b] \times [c, d] \subseteq [0, \infty) \rightarrow \mathbb{R}$ is the co-ordinated s -convex function in the first sense on the co-ordinates on Δ . Then one has the inequalities:*

$$(1.7) \quad f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) \leq \frac{1}{(b-a)d-c} \int_a^b \int_c^d f(x, y) dy dx \\ \leq \frac{f(a, c) + sf(b, c) + sf(a, d) + s^2 f(b, d)}{(s+1)^2}$$

For refinements, counterparts, generalizations and new Hadamard's-type inequalities see [1, 2, 3, 4, 5, 8, 9, 10, 11, 13].

Motivated by the results (1.4)-(1.7), the main purpose of the present paper is to establish Hadamard-type inequality for h -convex functions on the co-ordinates on a rectangle from the plane \mathbb{R}^2 .

2. PRELIMINARIES

Definition 1. *Let I be an interval of real numbers. The function $f : I \rightarrow \mathbb{R}$ is said to be convex on I if for all $x, y \in I$ and $\alpha \in [0, 1]$, one has the inequality:*

$$f(\alpha x + (1 - \alpha)y) \leq \alpha f(x) + (1 - \alpha)f(y)$$

if the above inequality reversed then f is said to be concave.

Definition 2. *A function $f : I \subseteq \mathbb{R} \rightarrow \mathbb{R}$ is said to Godunova-Levin function or f is said to belong to the class $Q(I)$ if f is non-negative and for all $x, y \in I$ and for $\alpha \in (0, 1)$ we have the inequality:*

$$f(\alpha x + (1 - \alpha)y) \leq \frac{f(x)}{\alpha} + \frac{f(y)}{1 - \alpha}$$

The class $Q(I)$ was firstly described in [12] by Godunova-Levin. Some further properties of it can be found in [11], [15] and [16]. Among others, it is noted that non-negative monotone and non-negative convex functions belongs to this class of functions.

Definition 3. *Let $s \in (0, 1]$ be fixed real number. A function $f : [0, \infty) \rightarrow [0, \infty)$ is said to be s -convex in the second sense, or that f belongs to the class K_s^2 , if*

$$f(\alpha x + (1 - \alpha)y) \leq \alpha^s f(x) + (1 - \alpha)^s f(y)$$

for all $x, y \in [0, \infty)$ and $\alpha \in [0, 1]$.

In [6], Breckner introduced s -convex functions as a generalization of convex functions. In [7], he proved the important fact that the set-valued map is s -convex only if associated support function is s -convex. A number of properties

and connections with s -convexity in the first sense are discussed in paper [13]. It is clear that s -convexity is merely convexity for $s = 1$.

Definition 4. A function $f : I \subseteq \mathbb{R} \rightarrow \mathbb{R}$ is said to be P -function or that f is said to belong to the class $P(I)$ if f is non-negative and for all $x, y \in I$ and $\alpha \in [0, 1]$, if

$$f(\alpha x + (1 - \alpha)y) \leq f(x) + f(y)$$

Definition 5. Let $h : (0, 1) \subseteq J \subseteq \mathbb{R} \rightarrow \mathbb{R}$ be a positive function. A function $f : I \subseteq \mathbb{R} \rightarrow \mathbb{R}$ is said to be h -convex or that f is said to belong to the class $SX(h, I)$, if f is non-negative and for all $x, y \in I$ and $\alpha \in (0, 1)$, we have

$$f(\alpha x + (1 - \alpha)y) \leq h(\alpha)f(x) + h(1 - \alpha)f(y)$$

if the inequality is reversed then f is said to be h -concave and we say that f belongs to the class $SV(h, I)$.

The class of h -convex functions was introduced by S. Varosanec in [19] (see [19] for further properties of h -convex functions)

Remark 1. Obviously, if $h(\alpha) = \alpha$, then all the non-negative convex functions belong to the class $SX(h, I)$ and all non-negative concave functions belong to the class $SV(h, I)$. Also note that if $h(\alpha) = \frac{1}{\alpha}$, then $SX(h, I) = Q(I)$; if $h(\alpha) = 1$, then $SX(h, I) \supseteq P(I)$; and if $h(\alpha) = \alpha^s$, where $s \in (0, 1)$, then $SX(h, I) \supseteq K_s^2$.

Let us now consider a bidimensional interval $\Delta =: [a, b] \times [c, d]$ in \mathbb{R}^2 with $a < b$ and $c < d$. A mapping $f : \Delta \rightarrow \mathbb{R}$ is said to be convex on Δ if the following inequality:

$$f(\alpha x + (1 - \alpha)z, \alpha y + (1 - \alpha)w) \leq \alpha f(x, y) + (1 - \alpha)f(z, w)$$

holds, for all $(x, y), (z, w) \in \Delta$ and $\alpha \in [0, 1]$. If the inequality reversed then f is said to be concave on Δ .

A modification for convex functions which is also known as co-ordinated convex functions was introduced by Dragomir in [8].

A function $f : \Delta \rightarrow \mathbb{R}$ is said to be convex on the co-ordinates on Δ if the partial mappings $f_y : [a, b] \rightarrow \mathbb{R}$, $f_y(u) = f(u, y)$ and $f_x : [c, d] \rightarrow \mathbb{R}$, $f_x(v) = f(x, v)$ are convex where defined for all $x \in [a, b], y \in [c, d]$.

A formal definition for co-ordinated convex functions may be stated as follow:

Definition 6. A function $f : \Delta \rightarrow \mathbb{R}$ is said to be convex on the co-ordinates on Δ if the following inequality:

$$\begin{aligned} & f(tx + (1 - t)y, su + (1 - s)w) \\ & \leq tsf(x, u) + t(1 - s)f(x, w) + s(1 - t)f(y, u) + (1 - t)(1 - s)f(y, w) \end{aligned}$$

holds for all $t, s \in [0, 1]$ and $(x, u), (x, w), (y, u), (y, w) \in \Delta$.

Clearly, every convex mapping $f : \Delta \rightarrow \mathbb{R}$ is convex on the co-ordinates. Furthermore, there exists co-ordinated convex function which is not convex, (see [10]).

The concept of s -convex functions and s -convex functions on the co-ordinates in both sense was introduced by Almoari and Darus in [1] and [4].

Definition 7. Consider the bidimensional interval $\Delta =: [a, b] \times [c, d]$ in $[0, \infty)^2$ with $a < b$ and $c < d$. The mapping $f : \Delta \rightarrow \mathbb{R}$ is s -convex in the first sense (in the second sense) on Δ if

$$f(\alpha x + \beta z, \alpha y + \beta w) \leq \alpha^s f(x, y) + \beta^s f(z, w)$$

, holds for all $(x, y), (z, w) \in \Delta$ with $\alpha, \beta \geq 0$ with $\alpha^s + \beta^s = 1 (\alpha + \beta = 1)$ and for some fixed $s \in (0, 1]$. We write $f \in \Xi_s^i$ ($i = 1, 2$) which means that f is s -convex in the first sense when $i = 1$, (in the second sense when $i = 2$).

Definition 8. A function $f : \Delta =: [a, b] \times [c, d] \subseteq [0, \infty)^2 \rightarrow \mathbb{R}$ is called s -convex in first sense (in the second sense) on the co-ordinates on Δ if the partial mappings $f_y : [a, b] \rightarrow \mathbb{R}, f_y(u) = f(u, y)$ and $f_x : [c, d] \rightarrow \mathbb{R}, f_x(v) = f(x, v)$, are s -convex in the first sense (in the second sense) for all $y \in [c, d], x \in [a, b]$ and $s \in (0, 1]$, i.e., the partial mappings f_y and f_x are s -convex in the first sense (second sense) with same fixed $s \in (0, 1]$.

Lemma 1. [1] Every s -convex mapping $f : \Delta = [a, b] \times [c, d] \subseteq [0, \infty)^2 \rightarrow [0, \infty)$ in the first sense (in the second sense) is s -convex on the co-ordinates on Δ in the first sense (in the second sense) but the converse is not true in general.

Proof. Suppose that $f : \Delta = [a, b] \times [c, d] \subseteq [0, \infty)^2 \rightarrow [0, \infty)$ is s -convex in the first sense (in the second sense) on Δ . Consider the function $f_x : [c, d] \rightarrow [0, \infty), f_x(v) = f(x, v)$. Then for $\alpha, \beta \geq 0$ with $\alpha^s + \beta^s = 1 (\alpha + \beta = 1)$ and for some fixed $s \in (0, 1]$ and $v_1, v_2 \in [c, d]$, one has:

$$\begin{aligned} f_x(\alpha v_1 + \beta v_2) &= f(x, \alpha v_1 + \beta v_2) \\ &= f(\alpha x + \beta x, \alpha v_1 + \beta v_2) \\ &\leq \alpha^s f(x, v_1) + \beta^s f(x, v_2) \\ &= \alpha^s f_x(v_1) + \beta^s f_x(v_2) \end{aligned}$$

here we have used the fact that $\beta = 1 - \alpha$ in the case of s -convexity in the second sense and $\beta = (1 - \alpha)^{\frac{1}{s}}$ in the case of s -convexity in the first sense. Therefore, $f_x(v) = f(x, v)$ is s -convex on $[c, d]$. The fact that $f_y : [a, b] \rightarrow [0, \infty), f_y(u) = f(u, y)$ is also s -convex on $[a, b]$ for all $y \in [c, d]$ goes likewise and we shall omit the details. □

s -convexity on the co-ordinates does not imply the s -convexity, that is there exist functions which are s -convex on the co-ordinates but are not s -convex (see [1]). In [3] (see also [5]), M. Alomari and M. Darus introduced a new class of s -convex functions and s -convex functions on the co-ordinates:

Definition 9. Consider the bidimensional interval $\Delta =: [a, b] \times [c, d]$ in $[0, \infty)^2$ with $a < b$ and $c < d$. The mapping $f : \Delta \rightarrow \mathbb{R}$ is s -convex in the first sense on Δ if there exist $s_1, s_2 \in (0, 1]$ with $s = \frac{s_1 + s_2}{2}$, such that

$$f(\alpha x + \beta z, \alpha y + \beta w) \leq \alpha^{s_1} f(x, y) + \beta^{s_2} f(z, w)$$

, holds for all $(x, y), (z, w) \in \Delta$ with $\alpha, \beta \geq 0$ with $\alpha^{s_1} + \beta^{s_2} = 1$ and for all fixed $s_1, s_2 \in (0, 1]$. We denote this class of functions by MWO_{s_1, s_2}^1 . Let $f : \Delta \rightarrow \mathbb{R}$, then f is called co-ordinated s -convex of the first sense on Δ if the partial mappings $f_y : [a, b] \rightarrow \mathbb{R}, f_y(u) = f(u, y)$ and $f_x : [c, d] \rightarrow \mathbb{R}, f_x(v) = f(x, v)$, are s_1, s_2 -convex in the first sense for all $s_1, s_2 \in (0, 1], y \in [c, d]$ and $x \in [a, b]$; respectively, with $s = \frac{s_1 + s_2}{2} \in (0, 1]$.

Definition 10. Consider the bidimensional interval $\Delta =: [a, b] \times [c, d]$ in $[0, \infty)^2$ with $a < b$ and $c < d$. The mapping $f : \Delta \rightarrow \mathbb{R}$ is s -convex in the second sense on Δ if there exist $s_1, s_2 \in (0, 1]$ with $s = \frac{s_1 + s_2}{2}$, such that

$$f(\alpha x + \beta z, \alpha y + \beta w) \leq \alpha^{s_1} f(x, y) + \beta^{s_2} f(z, w)$$

, holds for all $(x, y), (z, w) \in \Delta$ with $\alpha, \beta \geq 0$ with $\alpha + \beta = 1$ and for all fixed $s_1, s_2 \in (0, 1]$. We denote this class of functions by MWO_{s_1, s_2}^2 . Let $f : \Delta \rightarrow \mathbb{R}$, then f is called co-ordinated s -convex of the second sense on Δ if the partial mappings $f_y : [a, b] \rightarrow \mathbb{R}, f_y(u) = f(u, y)$ and $f_x : [c, d] \rightarrow \mathbb{R}, f_x(v) = f(x, v)$, are s_1, s_2 -convex in the second sense for all $s_1, s_2 \in (0, 1], y \in [c, d]$ and $x \in [a, b]$; respectively, with $s = \frac{s_1 + s_2}{2} \in (0, 1]$.

Remark 2. Clearly the classes of functions as defined in Definition 9 and Definition 10 are contained in classes of functions as defined in Definition 7 and Definition 8 when $s_1 = s_2 = s$.

Similarly one can give the notion of h -convexity of a function f on a rectangle from the plane \mathbb{R}^2 and h -convexity on the co-ordinates on a rectangle from the plane \mathbb{R}^2 as follows:

Definition 11. Let us consider a bidimensional interval $\Delta =: [a, b] \times [c, d]$ in \mathbb{R}^2 with $a < b$ and $c < d$. Let $h : J \subseteq \mathbb{R} \rightarrow \mathbb{R}$ be a positive function. A mapping $f : \Delta =: [a, b] \times [c, d] \rightarrow \mathbb{R}$ is said to be h -convex on Δ , if f is non-negative and if the following inequality:

$$f(\alpha x + (1 - \alpha)z, \alpha y + (1 - \alpha)w) \leq h(\alpha) f(x, y) + h(1 - \alpha) f(z, w)$$

holds, for all $(x, y), (z, w) \in \Delta$ and $\alpha \in (0, 1)$. Let us denote this class of functions by $SX(h, \Delta)$. The function f is said to be h -concave if the inequality reversed. We denote this class of functions by $SV(h, \Delta)$.

A function $f : \Delta \rightarrow \mathbb{R}$ is said to be h -convex on the co-ordinates on Δ if the partial mappings $f_y : [a, b] \rightarrow \mathbb{R}, f_y(u) = f(u, y)$ and $f_x : [c, d] \rightarrow \mathbb{R}, f_x(v) = f(x, v)$ are h -convex where defined for all $x \in [a, b], y \in [c, d]$. A formal definition of h -convex functions may also be stated as follows:

Definition 12. A function $f : \Delta \rightarrow \mathbb{R}$ is said to be h -convex on the co-ordinates on Δ if the following inequality:

$$\begin{aligned} f(tx + (1 - t)y, su + (1 - s)w) \\ \leq h(t)h(s)f(x, u) + h(t)h(1 - s)f(x, w) \\ + h(s)h(1 - t)f(y, u) + h(1 - t)h(1 - s)f(y, w) \end{aligned}$$

holds for all $t, s \in [0, 1]$ and $(x, u), (x, w), (y, u), (y, w) \in \Delta$.

It is clear that if $h(\alpha) = \alpha$, then the class of non-negative convex (concave) functions on Δ is contained in the class of h -convex (concave) functions on Δ and if $h(\alpha) = \alpha^s, s \in (0, 1)$, then the class of s -convex functions on the Δ is contained in the class of h -convex functions on Δ . Similarly we can say that if $h(\alpha) = \alpha$, then the class of non-negative convex (concave) functions on the co-ordinates on Δ is contained in the class of h -convex (concave) functions on the co-ordinates on Δ and if $h(\alpha) = \alpha^s, s \in (0, 1)$, then the class of s -convex functions on the the co-ordinates on Δ is contained in the class of h -convex functions on the co-ordinates on Δ .

Remark 3. Let h be a non-negative function such that $h(\alpha) \leq \alpha$ for all $\alpha \in (0, 1)$. For example, the function $h_k(x) = x^k$ where $k \leq 1$ and $x > 0$ has the property. If f is non-negative convex function on Δ , then for all $(x, y), (z, w) \in \Delta, \alpha \in (0, 1)$ we have

$$\begin{aligned} f(\alpha x + (1 - \alpha)z, \alpha y + (1 - \alpha)w) \\ \leq \alpha f(x, y) + (1 - \alpha)f(z, w) \\ \leq h(\alpha)f(x, y) + h(1 - \alpha)f(z, w) \end{aligned}$$

so $f \in SX(h, \Delta)$. Similarly, if the function h has the property: $h(\alpha) \geq \alpha$ for all $\alpha \in (0, 1)$, then any non-negative concave function f belongs to the class $SV(h, \Delta)$.

Example 1. Let $h_k, k < 0$, be a function defined as in Remark 3 and let the function f be defined as follows:

$$f : [0, 1]^2 \rightarrow \mathbb{R}, f(x, y) = \begin{cases} 1 & , x \neq \frac{1}{2}, y \neq \frac{1}{2} \\ 1 & , x = \frac{1}{2}, y \neq \frac{1}{2} \\ 1 & , x \neq \frac{1}{2}, y = \frac{1}{2} \\ 4^{1-k} & , x = \frac{1}{2}, y = \frac{1}{2} \end{cases}$$

Then f is a non-convex function, but it is h_k -convex.

Proof. Let $\alpha = \frac{1}{3}, x = y = \frac{1}{3}$ and $z = w = \frac{7}{12}$, then

$$f(\alpha x + (1 - \alpha)z, \alpha y + (1 - \alpha)w) = f\left(\frac{1}{2}, \frac{1}{2}\right) = 4^{1-k}$$

but on the other hand

$$\alpha f(x, y) + (1 - \alpha)f(z, w) = \frac{1}{3}f\left(\frac{1}{3}, \frac{1}{3}\right) + \frac{2}{3}f\left(\frac{7}{12}, \frac{7}{12}\right) = 1$$

Hence

$$f(\alpha x + (1 - \alpha)z, \alpha y + (1 - \alpha)w) > \alpha f(x, y) + (1 - \alpha)f(z, w)$$

This shows that f is not convex on $[0, 1]^2$. Now we prove that f is h_k -convex, to this end we have to prove that

$$f(\alpha x + (1 - \alpha)z, \alpha y + (1 - \alpha)w) \leq h(\alpha)f(x, y) + h(1 - \alpha)f(z, w)$$

That is we have to prove

$$\alpha^k f(x, y) + (1 - \alpha)^k f(z, w) - f(\alpha x + (1 - \alpha)z, \alpha y + (1 - \alpha)w) \geq 0$$

for all $(x, y), (z, w) \in [0, 1]^2$, $\alpha \in (0, 1)$ and $k < 0$. Let

$$H(\alpha) = \alpha^k f(x, y) + (1 - \alpha)^k f(z, w) - f(\alpha x + (1 - \alpha)z, \alpha y + (1 - \alpha)w)$$

Obviously $H(0) = 0$ and $H'(\alpha) = k\alpha^{k-1}f(x, y) - k(1 - \alpha)^{1-k}f(z, w)$. It can easily be seen that for all $(x, y), (z, w) \in [0, 1]^2$, $\alpha \in (0, 1)$ and $k < 0$, $H'(\alpha) > 0$. It follows that $H(\alpha) \geq 0$. Hence it is proved that f is h_k convex for $k < 0$. \square

Lemma 2. *Every h -convex mapping $f : \Delta \rightarrow \mathbb{R}$ is h -convex on the co-ordinates, but the converse is not generally true.*

Proof. Suppose that $f : \Delta = [a, b] \times [c, d] \subseteq [0, \infty)^2 \rightarrow [0, \infty)$ is h -convex on Δ . Consider the function $f_x : [c, d] \rightarrow [0, \infty)$, $f_x(v) = f(x, v)$, then for all $v_1, v_2 \in [c, d]$, one has:

$$\begin{aligned} f_x(\alpha v_1 + (1 - \alpha)v_2) &= f(x, \alpha v_1 + (1 - \alpha)v_2) \\ &= f(\alpha x + (1 - \alpha)x, \alpha v_1 + \beta v_2) \\ &\leq h(\alpha)f(x, v_1) + h(1 - \alpha)f(x, v_2) \\ &= h(\alpha)f_x(v_1) + h(1 - \alpha)f_x(v_2) \end{aligned}$$

Therefore, $f_x(v) = f(x, v)$ is h -convex on $[c, d]$. The fact that $f_y : [a, b] \rightarrow [0, \infty)$, $f_y(u) = f(u, y)$ is also h -convex on $[a, b]$ for all $y \in [c, d]$ goes likewise and we shall omit the details. \square

The converse of this Lemma is not true in general. To prove this fact we consider the same function as it was taken in [10], with $h(\alpha) = \alpha$.

3. MAIN RESULT

In this section we establish Hadmard's Inequality for h -convex functions on the co-ordinates on rectangle from the plane \mathbb{R}^2 .

Theorem 7. Let $f : \Delta = [a, b] \times [c, d] \subseteq \mathbb{R}^2 \rightarrow \mathbb{R}$ be an h -convex function on the co-ordinates on Δ and let $f \in L_2(\Delta)$ and $h \in L_1([0, 1])$. Then one has the inequalities:

$$(3.1) \quad \frac{1}{4(h(\frac{1}{2}))^2} f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) \leq \frac{1}{(b-a)(d-c)} \int_a^b \int_c^d f(x, y) dy dx$$

$$\leq [f(a, c) + f(b, c) + f(a, d) + f(b, d)] \left(\int_0^1 h(\alpha) d\alpha\right)^2$$

Proof. Since $f : \Delta = [a, b] \times [c, d] \subseteq \mathbb{R}^2 \rightarrow \mathbb{R}$ is h -convex function on the co-ordinates on Δ , it follows that the mapping $g_x : [c, d] \rightarrow \mathbb{R}$, defined by $g_x(y) = f(x, y)$ is h -convex on $[c, d]$ for all $x \in [a, b]$. Therefore by Hadward's inequality (1.4), we have

$$\frac{1}{2h(\frac{1}{2})} g_x\left(\frac{c+d}{2}\right) \leq \frac{1}{d-c} \int_c^d g_x(y) dy \leq [g_x(c) + g_x(d)] \int_0^1 h(\alpha) d\alpha$$

That is

$$\frac{1}{2h(\frac{1}{2})} f\left(x, \frac{c+d}{2}\right) \leq \frac{1}{d-c} \int_c^d f(x, y) dy \leq [f(x, c) + f(x, d)] \int_0^1 h(\alpha) d\alpha$$

Dividing both sides by $b - a$ and integrating this inequality on $[a, b]$, we have:

$$(3.2) \quad \frac{1}{2h(\frac{1}{2})(b-a)} \int_a^b f\left(x, \frac{c+d}{2}\right) dx \leq \frac{1}{(b-a)(d-c)} \int_a^b \int_c^d f(x, y) dy dx$$

$$\leq \left[\frac{1}{b-a} \int_a^b f(x, c) dx + \frac{1}{b-a} \int_a^b f(x, d) dx \right] \int_0^1 h(\alpha) d\alpha$$

By applying similar arguments to the mapping $g_y : [a, b] \rightarrow \mathbb{R}$, defined by $g_y(x) = f(x, y)$, we get

$$(3.3) \quad \frac{1}{2h(\frac{1}{2})(d-c)} \int_c^d f\left(\frac{a+b}{2}, y\right) dy \leq \frac{1}{(b-a)(d-c)} \int_a^b \int_c^d f(x, y) dy dx$$

$$\leq \left[\frac{1}{d-c} \int_c^d f(a, y) dy + \frac{1}{d-c} \int_c^d f(b, y) dy \right] \int_0^1 h(\alpha) d\alpha$$

Adding (3.2) and (3.3) we get

$$\begin{aligned}
 (3.4) \quad & \frac{1}{4h(\frac{1}{2})} \left[\frac{1}{b-a} \int_a^b f\left(x, \frac{c+d}{2}\right) dx + \frac{1}{d-c} \int_c^d f\left(\frac{a+b}{2}, y\right) dy \right] \\
 & \leq \frac{1}{(b-a)(d-c)} \int_a^b \int_c^d f(x, y) dy dx \\
 & \leq \frac{1}{2} \left[\frac{1}{b-a} \int_a^b f(x, c) dx + \frac{1}{b-a} \int_a^b f(x, d) dx \right. \\
 & \quad \left. + \frac{1}{d-c} \int_c^d f(a, y) dy + \frac{1}{d-c} \int_c^d f(b, y) dy \right] \int_0^1 h(\alpha) d\alpha
 \end{aligned}$$

By Hadmard's inequality we also have

$$\begin{aligned}
 \frac{1}{2h(\frac{1}{2})} f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) & \leq \frac{1}{b-a} \int_a^b f\left(x, \frac{c+d}{2}\right) dx \\
 \frac{1}{2h(\frac{1}{2})} f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) & \leq \frac{1}{d-c} \int_c^d f\left(\frac{a+b}{2}, y\right) dy
 \end{aligned}$$

Adding these inequalities we get

$$\frac{1}{h(\frac{1}{2})} f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) \leq \frac{1}{b-a} \int_a^b f\left(x, \frac{c+d}{2}\right) dx + \frac{1}{d-c} \int_c^d f\left(\frac{a+b}{2}, y\right) dy$$

Dividing both sides of last inequality by $4h(\frac{1}{2})$, we have

$$\begin{aligned}
 (3.5) \quad & \frac{1}{4(h(\frac{1}{2}))^2} f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) \leq \\
 & \frac{1}{4h(\frac{1}{2})} \left[\frac{1}{b-a} \int_a^b f\left(x, \frac{c+d}{2}\right) dx + \frac{1}{d-c} \int_c^d f\left(\frac{a+b}{2}, y\right) dy \right]
 \end{aligned}$$

Finally by the same inequality we get

$$\begin{aligned}
 \frac{1}{b-a} \int_a^b f(x, c) dx & \leq [f(a, c) + f(b, c)] \int_0^1 h(\alpha) d\alpha \\
 \frac{1}{b-a} \int_a^b f(x, d) dx & \leq [f(a, d) + f(b, d)] \int_0^1 h(\alpha) d\alpha \\
 \frac{1}{d-c} \int_c^d f(a, y) dy & \leq [f(a, c) + f(a, d)] \int_0^1 h(\alpha) d\alpha \\
 \frac{1}{d-c} \int_c^d f(b, y) dy & \leq [f(b, c) + f(b, d)] \int_0^1 h(\alpha) d\alpha
 \end{aligned}$$

Adding all these inequalities we get

$$(3.6) \quad \frac{1}{2} \left[\frac{1}{b-a} \int_a^b f(x, c) dx + \frac{1}{b-a} \int_a^b f(x, d) dx \right. \\ \left. + \frac{1}{d-c} \int_c^d f(a, y) dy + \frac{1}{d-c} \int_c^d f(b, y) dy \right] \int_0^1 h(\alpha) d\alpha \\ \leq [f(a, c) + f(b, c) + f(a, d) + f(b, d)] \left(\int_0^1 h(\alpha) d\alpha \right)^2$$

From (3.2), (3.3), (3.4), (3.5), and (3.6) we get (3.1) which is the assertion of the theorem. This completes the proof. \square

Remark 4. *if we take $h(t) = t$, then (3.1) reduces to (1.5) and if we take $h(t) = t^s$, then (3.1) reduces to (1.6).*

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