# On Minimum Expected Cost due to Audits and Failure

#### Paola Ferretti

Department of Economics and Advanced School of Economics Ca' Foscari University of Venice San Giobbe, Cannaregio 873, I-30121 Venice, Italy ferretti@unive.it

#### Abstract

In order to study the problem of detecting an optimal sequence of random audits, this paper is devoted to determine a checking schedule minimizing the expected total cost resulting from the inspections and the possible first failure. This problem is considered in the general case in which the number of checks during an interval is described by a Poisson checking process: in the framework of the Optimal Control Theory, the analytical solution of a new problem which is related to that of detecting the optimal random audit scheme is characterized. This is achievable because in this case the control function is associated to the rate of growth of the checking intensity. In particular, the proposed representation leads to the explicit detection of the (sub-)optimal solution for exponential or uniform failure density functions and it ensures the analysis of the optimal solution dynamic in the phase-diagram framework.

Mathematics Subject Classification: 90B25; 90B50; 91B76

**Keywords:** Optimal random audit schemes; environmental management and primary food sector; non-homogeneous Poisson checking process; optimal control; exponential failure density function; uniform failure density function

### 1 Introduction

In these last years a growing concerns of the consumers regarding environmental and product safety is appearing: the primary food sector is in this period particularly influenced by the challenge of globalizing markets and this aspect

is directly connected with the increasing demand of consumers and shareholders of safe and environmentally-friendly products: think, for example, to the recent question of BSE (Bovine Spongiform Encephalopathy) test on beef or to the international debate on GMO's (Genetically Modified Organisms). In 1997 some British retailers belonging to the Euro-Retailer Produce Working Group (EUREP) in collaboration with supermarkets in continental Europe gave origin to an innovative initiative: the development of procedures and standards for the development of Good Agricultural Practices (G.A.P.) in conventional agriculture and in Integrated Crop Management and for the progress of a responsible approach to worker welfare. In the following years an increasing number of retailers and producers joined forces and then EU-REPGAP began to have a name that is known in the globe. This is why in 2007 this private sector body assumed name GLOBALGAP. Its main task is to set voluntary standards for the certification of agricultural products around the world, from farm inputs and all the farming activities until the product leaves the farm. GLOBALGAP requires annual inspections of the producers and additional unannounced inspections, that is random audits where randomness means unpredictability. Note that between the main goals GLOBALGAP wants to achieve there is the prevention of farmers from having to undergo multiple audits. In this way, producers of crops or livestock can avoid multiple audits to meet various market and consumer requirements given that all agricultural products are integrated into a single farm audit. This choice doesn't mean that the standards are constant in the time: in fact, they are subject to a three year revision cycle in order to take into account market and technological developments. Note that between all the GLOBALGAP features there is the check of the adherence to G.A.P. standard made by inspections that are unpredictable.

With reference to the environment question, the number of standards in the field of environmental techniques and environment management has augmented. One of the main meaningful step of the European Council regulation Eco Management and Audit Scheme (EMAS) sets the tasks of the involved actors. Between them, a very important role is played by verifiers: in fact monitoring and reporting is a crucial aspect for checking the fulfillment of the environmental agreements. All the elements of the management system has to been audited over a three year cycle. In that period the process of validation of the Environmental Statement requires a particularly detailed process of checking: one of the main efforts is addressed to verify that the Environmental Statement gives a realistic picture of the organization performance. Even if EMAS is a voluntary initiative designed to improve organizations' environmental performance, one of its aim is represented by recognizing and rewarding those companies. Credibility and recognition of the involved organizations are enhanced by ensuring checking processes made by independent environmental

verifiers. Moreover, the company's top management is required to check periodically the agreement and consistency of the environmental management system with the objectives stated in the environmental policy and program. In this way, incidental mistakes are analyzed and immediately removed. This improvement of the environmental performance through internal audits can be achieved with random inspection schedules. In fact, it is plausible to assume that an inconsistency begins possibly at a random epoch and continues, unless it is detected. In the process of reviewing it is important to record the possible mistake and the person responsible of it: in this way, the immediate and remote causes of the inconsistency can be removed. A deterministic checking process is predictable, so the incorrectness could be masked and the cause could be hidden. The effects of the corrective actions would be bounded, because of the no-traceability of the responsible of the mistake. Moreover, the inspections are done by the organization's top manager who doesn't stay idle between any two consecutive inspections, but he is engaged in activities requiring a random time. Then, one might be able to control the random interval between two consecutive audits, without being able to determine it precisely. This goal could be achieved by accepting some operations and refusing others, on the basis of some prior information on their time-length probability distribution.

In this paper our aim is devoted to determine a checking schedule (say S) minimizing the expected total cost resulting from the inspections and the possible first failure. This problem is considered in the general case in which the number of checks during an interval [0,t] is described by the Poisson checking process N(t) with non-decreasing intensity n(t). In this way, it will be possible to determine the analytical approximate solution of the problem of detecting the optimal random audit scheme in the framework of the optimal control theory. In fact, in this case the control function is associated to the rate of growth of the checking intensity.

The problem of determine an optimal random audit scheme S minimizing the expected total cost E(C) (say Optimal Random Audit Scheme, write [ORAS]) will be replaced by the problem of minimizing its upper bound A(C), denoted by [newORAS] (say new Optimal Random Audit Scheme) which may be formalized such as follows:

[newORAS]:

$$\min_{u} A(C(u)) = c_0 + \int_0^{t_1} \left[ c_0 x_2(t) f(t) + \frac{c}{x_1(t)} f(t) + c_0 x_1(t) (1 - F(t_1)) \right] dt$$

subject to the following constraints

$$\dot{x}_1(t) = u(t), \quad x_1(0) = a, \quad a > 0,$$
  
 $\dot{x}_2(t) = x_1(t), \quad x_2(0) = 0,$   
 $u(t) \in [0, \overline{u}], \quad u > 0$ 

where  $x_1$  and  $x_2$  are the state variables which have been set equal to

$$x_1(t) = n(t),$$
  $x_2(t) = \int_0^t n(w)dw.$ 

The paper is organized as follows. In Section 2 we first set the definition of the problem of detecting the optimal checking schedules of a system subject to failure and then review some preliminary results in that field. Section 3 is devoted to the analysis of the optimal solutions of the related problem where random inspection schedules with non-decreasing intensity are assumed, in the cases of exponential. The next section analyzes the case of uniform failure density function. Finally Section 5 is devoted to some conclusive observations.

## 2 Problem setting

An inspection schedule is an increasing sequence of times at which different checks have to be done. We call *failure* a situation in which the system does not verify compliance with some rules, such as primary food sector (GLOB-ALGAP) and environmental management standards (UNI EN ISO 14001 and EMAS). When the system is assumed to *work* then the required standards are achieved.

If we denote with t = 0 the time at which the system starts working, then the problem of detecting the possible first failure is studied in the period  $[0, t_1]$   $(t_1 > 0)$ . We assume that

- each inspection does not influence the state of the system and it requires only a negligible time;
- the system cannot fail while it is inspected;
- each check induces a fixed cost  $c_0$  ( $c_0 > 0$ );
- the checking process ends
  - just after finding a failure, if this occurs by the time  $t_1$ ;
  - at the first check following the time  $t_1$ .

The first system failure occurs at a time T, where T is a positive random variable with probability distribution function F and density f. We have supposed that the first failure is relevant if and only if it occurs by the fixed finite time  $t_1$ . That fixed time sets the interest interval, which may vary in function of the reference audit scheme: for instance, both in the case of GLOBALGAP and both of EMAS,  $t_1 = 36$  months. Let X be the failure detection delay: if  $T \in [0, t_1]$  then T + X represents the time of discovery

of the first failure. In this case, the inspection procedure immediately ends. Otherwise, the checking process stops after the first check following the time  $t_1$ : this is why the failure  $T > t_1$  need not be discovered. Any delay from a failure to its detection generates a cost which is supposed a linear function of the delay. Thus the total cost due to the inspections and the failure is given by

$$C(M, X, T) = c_0 M + c X \chi_{T \le t_1}$$

where M denotes the number of inspections and  $\chi_{T \leq t_1}$  is the indicator function of the event  $T \leq t_1$ . Let S be an inspection plan, that is

$$S = \{Y_k : k \ge 1\} \qquad 0 < Y_k < Y_{k+1}, \ k \ge 1.$$

The last check is made at the time  $Y_M$  where M satisfies the following definition

$$M = M(S, T) = \min\{k : Y_k > T \land t_1, Y_k \in S\}$$

where  $a \wedge b$  denotes the minimum between a and b. Our aim is devoted to determine a checking schedule S minimizing the expected total cost resulting from the inspections and the possible first failure. Ferretti and Viscolani ([6]) proposed the study of the problem of minimizing expected cost until detection in the particular cases of homogeneous Poisson and linear Poisson checking schedules: in the first case the explicit determination of the optimal solution has been proposed, while, in the second case, an approximation of the original problem is discussed and the unique optimal solution is characterized in terms of Kuhn-Tucker conditions. Here we consider the more general case in which the number of checks during an interval [0,t] is described by a Poisson checking process N(t) with non-decreasing intensity  $n(t) \geq 0$ , where

$$n(t) = \begin{cases} n(t), & \text{if } 0 \le t \le t_1 \\ n(t_1), & \text{if } t > t_1 \end{cases}.$$

The related checking program is denoted by  $S_P(n)$ , that is

$$S_P(n) = \{Y_1, Y_2, \dots, Y_k, \dots\}$$

in which  $Y_k$  indicates the occurrence time of the k-th event concerning N(t).

The expected total cost resulting from the inspections and the first possible failure is given by

$$E(C) = E[c_0M + cX\chi_{T < t_1}] = E_T[c_0E(M|T) + cE(X|T)\chi_{T < t_1}].$$

Our aim is to determine a checking program S minimizing E(C). By using the monotonicity hypothesis on n(t) and the assumption on the functional form of the cost due to the failure detection delay, it is possible to define a new

problem (see Viscolani ([8]) for the detailed presentation of the approximation of the original problem) with objective function A(C) for which

$$E(C) \le A(C)$$

and

$$A(C) = \int_0^{t_1} \left[ c_0(1 + x_2(t)) + \frac{c}{x_1(t)} \right] f(t)dt + \int_{t_1}^{+\infty} c_0(1 + x_2(t_1)) f(t)dt$$

where

$$x_1(t) = n(t), x_2(t) = \int_0^t n(w)dw.$$

In this way, it will be possible to determine the analytical approximate solution of the problem of detecting the optimal random audit scheme in the framework of the optimal control theory. In fact, in this case the control function is associated to the rate of growth of the checking intensity:

$$u(t) = \dot{x_1}(t).$$

Moreover, it is assumed that

- a) the rate of growth of the checking intensity is upper bounded:  $u(t) \le \bar{u} \quad (\bar{u} > 0);$
- **b)**  $x_1(0) = a \quad (a > 0).$

The problem of determining an optimal random audit scheme S minimizing the expected total cost E(C) (say  $Optimal\ Random\ Audit\ Scheme$ , write [ORAS]) will be replaced by the problem of minimizing its upper bound A(C), denoted by [newORAS] (say  $new\ Optimal\ Random\ Audit\ Scheme$ ) which may be formalized such as follows:

[newORAS]:

$$\min_{u} A(C(u)) = c_0 + \int_0^{t_1} \left[ c_0 x_2(t) f(t) + \frac{c}{x_1(t)} f(t) + c_0 x_1(t) (1 - F(t_1)) \right] dt$$

subject to the following constraints

$$\dot{x}_1(t) = u(t), \quad x_1(0) = a, \quad a > 0,$$
  
 $\dot{x}_2(t) = x_1(t), \quad x_2(0) = 0,$   
 $u(t) \in [0, \overline{u}], \quad u > 0$ 

where  $x_1$  and  $x_2$  are the state variables which have been set equal to

$$x_1(t) = n(t), x_2(t) = \int_0^t n(w)dw.$$

This problem admits an optimal solution which is completely characterized by Pontryagin's Maximum Principle (see Seierstadt, Sydsaeter ([7]) and Viscolani ([8]): in fact, the result easily follows by setting l(X) = cX). The Hamiltonian function  $H = H(\underline{x}, u, p, t)$  of the problem [newORAS] is

$$H(\underline{x}, u, \underline{p}, t) = -p_0 \left[ c_0 x_2 f + \frac{c}{x_1} f + c_0 (1 - F(t_1)) x_1 \right] + p_1 u + p_2 x_1$$

where  $\underline{p} = (p_0, p_1, p_2)$  and  $p_1, p_2$  are the adjoint functions and  $p_0 \in \{0, 1\}$  is a constant,  $\underline{x} = (x_1, x_2)$ . The Pontryagin's necessary and (in this problem) sufficient conditions assert

$$p_1(t_1) = 0, (1)$$

$$p_2(t_1) = 0,$$
 (2)

$$p_0 = 1. (3)$$

Moreover, if  $u^*$  is a continuous function of t then

$$\dot{p}_1 = -p_0 c f / x_1^2 + p_0 c_0 (1 - F(t_1)) - p_2 \tag{4}$$

$$\dot{p}_2 = p_0 c_0 f. \tag{5}$$

Conditions (2),(3) and (5) characterize the analytical form of the adjoint function  $p_2$  in the following way

$$p_2(t) = p_2(t_1) + \int_{t_1}^t c_0 f(\tau) d\tau = c_0 [F(t) - F(t_1)]$$

so, the previous system may be rewritten in the equivalent form

$$\dot{p}_1(t) = c_0(1 - F(t)) - cf(t)/x_1^2(t) \tag{6}$$

$$p_1(t_1) = 0 (7)$$

The Pontryagin's Maximum Principle gives also information on the analytical form of the optimal control  $u^*(t)$ : in fact

$$u^*(t) = \begin{cases} \overline{u}, & \text{if } p_1(t) > 0\\ 0, & \text{if } p_1(t) < 0 \end{cases}$$

and if  $u^*(t)$  is continuous on t then  $u^*$  satisfies the conditions (6) and (1).

The literature on random checking schedules presents results in which existence of optimal solutions is proved, both for the original problem both for the approximation of the original problem. Nevertheless, the characterization of optimal or sub-optimal solutions is made by using non-linear programming conditions, such as Pontryagin's Maximun Principle, which are usually difficult to solve: in order to actually determine the optimal solutions it is often necessary to use numerical techniques. In our work we refer to particular classes of failure rate distributions in order to obtain the analytical solution to the problem of detecting sub-optimal audit scheme for a system subject to random control.

## [newORAS] solutions: the case of exponential failure density function

Using the same notations as in the previous section, the system of differential equations associated to the [newORAS] problem is

$$\begin{cases} \dot{x}_1(t) = u(t) \\ \dot{p}_1(t) = c_0(1 - F(t)) - cf(t)/x_1^2(t) \\ x_1(0) = a \\ p_1(t_1) = 0 \end{cases}$$
(8)

Let us suppose that the failure density function is exponential, that is

$$f(t) = \lambda \exp(-\lambda t), \qquad \lambda > 0.$$
 (9)

If  $u^*$  is continuous at t, then the adjoint function  $p_1 = p_1(t)$  satisfies the following set of conditions

$$\dot{p}_1(t) = \exp(-\lambda t)[c_0 - c\lambda/x_1^2(t)] \tag{10}$$

$$p_1(t_1) = 0. (11)$$

Moreover,

$$\dot{p}_1(t) \ge 0 \qquad \Longleftrightarrow \qquad [x_1(t)]^{-2} \le c_0/(c\lambda)$$

so the following exhaustive cases are possible:

- i)  $1/a^2 < c_0/(c\lambda);$
- ii)  $1/a^2 = c_0/(c\lambda);$
- iii)  $[x_1(t)]^{-2} > c_0/(c\lambda);$
- iv)  $[x_1(t)]^{-2} = c_0/(c\lambda)$  for each  $t \in [\bar{t}, t_1]$ , where  $t = [(c\lambda/c_0)^{1/2} a]/\bar{u}$ .

In this way it is possible to determine the optimal control  $u^*$  and the optimal intensity of the Poisson control process  $x_1^*(t)$  of the [newORAS] problem; in fact

$$x_1^*(t) = a + \int_0^t u^*(\tau) d\tau.$$

Here the detailed analysis of each case and the related results.

i)  $1/a^2 < c_0/(c\lambda)$ .

Because  $x_1(t)^{-2} < c_0/(c\lambda)$  on  $[0, t_1]$  and  $p_1(t_1) = 0$ , we have that  $p_1(t) < 0$  for every  $t \in [0, t_1]$ , then

$$u^*(t) = 0$$

$$x_1^*(t) = a$$

on  $[0, t_1]$ .

ii)  $1/a^2 = c_0/(c\lambda)$ .

Let  $t_2 = \sup\{t : x_1^{-2}(t) = c_0/(c\lambda)\}$ . Necessarily,  $t_2 \ge t_1$ . Then

$$u^*(t) = 0,$$
  
 $x_1^*(t) = a = (c\lambda/c_0)^{1/2}$ 

on  $[0, t_1]$ .

iii)  $[x_1(t)]^{-2} > c_0/(c\lambda)$ .

Condition (1) ensures positivity of  $p_1$  on  $[0, t_1)$ , so we have

$$u^*(t) = 0,$$
  
$$x_1^*(t) = a + \bar{u}t$$

on  $[0, t_1]$ .

iv)  $[x_1(t)]^{-2} = c_0/(c\lambda)$  for each  $t \in [\bar{t}, t_1]$ , where  $t = [(c\lambda/c_0)^{1/2} - a]/\bar{u}$ . In this case

$$\dot{p}_1 \begin{cases} < 0, & \text{if } 0 \le t < \bar{t} \\ = 0, & \text{if } \bar{t} \le t \le t_1 \end{cases}.$$

It follows that

$$p_1(t)$$
  $\begin{cases} > 0, & \text{if } 0 \le t < \bar{t} \\ = 0, & \text{if } \bar{t} \le t \le t_1 \end{cases}$ .

Clearly,

$$u^{*}(t) = \bar{u}, t \in [0, \bar{t}]$$

$$x_{1}^{*}(t) = \begin{cases} a + \bar{u}t, & \text{if } 0 \le t < \bar{t} \\ a + \bar{u}\bar{t}, & \text{if } \bar{t} < t < t_{1}. \end{cases}$$

Because  $x_1^{-2}(t) = c_0/(c\lambda)$ , it ensues that

$$\bar{t} = [(c\lambda/c_0)^{1/2} - a]/\bar{u}.$$

The definition of the optimal control intensity is

$$x_1^*(t) = \begin{cases} a + \bar{u}t, & \text{if } 0 \le t < \bar{t} \\ (c\lambda/c_0)^{1/2}, & \text{if } \bar{t} \le t \le t_1 \end{cases}.$$

The following proposition characterizes some aspects of the functions  $x_1 = x_1^*(t)$  and  $p_1 = p_1(t)$ , in the phase diagram  $X_1P_1$ .

**Theorem 3.1** Let a system be subject to random failure described by probability density function  $f(t) = \lambda \exp(-\lambda t)$ ,  $(\lambda > 0)$ . In the phase diagram  $X_1P_1$ ,  $p_{10} = p_1(0)$  is a decreasing convex function of  $x_{10} = x_1^*(0)$ . In the region where  $x_1 < (c\lambda/c_0)^{1/2}$ ,  $p_1 = p_1(t)$  is a decreasing convex function of  $x_1 = x_1^*(t)$ .

Proof

If  $1/a^2 < c_0/(c\lambda)$ , then

$$p_1(t) = (c_0 - c\lambda/a^2)[\exp(-\lambda t)]/\lambda \le 0.$$

Clearly,  $p_{10}$  is a decreasing convex function of  $x_{10} = a$ , in fact

$$\frac{dp_{10}}{dx_{10}} = 2c/x_{10}^3 [\exp(-\lambda t_1) - 1] < 0$$

and

$$\frac{d^2 p_{10}}{dx_{10}^2} = -6c/x_{10}^4 \left[\exp(-\lambda t_1) - 1\right] > 0.$$

When  $1/a^2 = c_0/(c\lambda)$  it follows  $p_1(t) = 0$  and  $x_1(t) = (c\lambda/c_0)^{1/2}$ . If  $[x_1(t)]^{-2} > c_0/(c\lambda)$  then

$$p_1(t) = -\int_t^{t_1} \exp(-\lambda t)[c_0 - c\lambda/x_1^2(\tau)]d\tau \ge 0,$$

by which we obtain

$$\frac{dp_{10}}{dx_{10}} = \int_0^{t_1} \exp(-\lambda t) \left[ -2c\lambda/(x_{10} + \bar{u}\tau)^3 \right] d\tau < 0$$

and

$$\frac{d^2 p_{10}}{dx_{10}^2} = \int_0^{t_1} \exp(-\lambda t) [6c\lambda/(x_{10} + \bar{u}\tau)^4] d\tau > 0.$$

In this case, because  $x_1(t) = a + \bar{u}t$  is a monotone function and  $\dot{p}_1 < 0$ ,  $p_1(t)$  is a decreasing function of  $x_1$ . Moreover, it is a convex function, in fact

$$\frac{d^2 p_1}{dx_1^2} = \exp[-\lambda(x_1 - a)/\bar{u}][2c/x_1^3 - (c_0 - c\lambda/x_1^2)/\bar{u}]\lambda/\bar{u} > 0.$$
 (12)

Finally, if  $[x_1(t)]^{-2} = c_0/(c\lambda)$  for each  $t \in [\bar{t}, t_1]$ , where  $t = [(c\lambda/c_0)^{1/2} - a]/\bar{u}$  then

$$p_1(t) = \begin{cases} \int_t^{\bar{t}} \exp(-\lambda t) [c\lambda/(a+\bar{u}\tau)^2 - c_0] d\tau & \text{if } 0 \le t \le \bar{t}, \\ 0 & \text{otherwise.} \end{cases}$$

The function  $p_1$  is a decreasing function of  $x_1$  in  $[0, t_1]$ , in fact  $\dot{p}_1(t) < 0$  in  $[0, \bar{t}]$  and  $x_1$  is an increasing function of t. Moreover  $p_1$  is a convex function of  $x_1$ , in fact for every  $t \in [0, \bar{t})$  we have (12). In the same way,  $p_{10}$  is a decreasing convex function of  $x_{10}$ , in fact

$$\frac{dp_{10}}{dx_{10}} = \int_0^{\bar{t}} \exp(-\lambda t) [-2c\lambda/(x_{10} + \bar{u}\tau)^3] d\tau \le 0$$

and

$$\frac{d^2 p_{10}}{dx_{10}^2} = \int_0^{\bar{t}} \exp(-\lambda t) [6c\lambda/(x_{10} + \bar{u}\tau)^4] d\tau \ge 0.$$

## 4 [newORAS] solutions: the case of uniform failure density function

If we suppose that the failure density function is uniform, that is

$$f(t) = \lambda, \qquad \lambda > 0 \tag{13}$$

it is necessary to guarantee that the intensity  $\lambda$  and the reference time  $t_1$  satisfy the condition  $t_1 \leq 1/\lambda$ . In that case the adjoint function  $p_1 = p_1(t)$  satisfies the following set of conditions

$$\dot{p}_1(t) = c_0(1 - \lambda t) - c\lambda/x_1^2(t)$$
(14)

$$p_1(t_1) = 0. (15)$$

with the exception of the points t where  $u^*$  is not continuous. Let us call

$$\phi(t) = c\lambda/c_0(1-\lambda t)^{-1}.$$

Clearly,

$$\dot{p}_1(t) \ge 0 \quad \iff \quad x_1^2(t) \ge \phi(t).$$

It is possible to characterize the function  $p_1 = p_1(t)$  satisfying (14) and (15), and the corresponding functions  $u^*$  and  $x_1^*$  by analyzing these exhaustive cases:

- i)  $a^2 \ge \phi(t_1);$
- ii)  $a^2 < \phi(t_1)$  and there is no instant  $\tilde{t}$ ,  $0 \le \tilde{t} < t_1$ , such that  $\tilde{t} = \inf\{t: p_1(t) > 0\}$ ;
- iii)  $a^2 < \phi(t_1)$  and there is an instant  $\tilde{t}$ ,  $0 \le \tilde{t} < t_1$ , such that  $\tilde{t} = \inf\{t : p_1(t) > 0\}$ ;

The detailed analysis of each case and the related results follow.

i)  $a^2 \ge \phi(t_1)$ .

By increasing monotonicity of  $x_1(t)$  and  $\phi(t)$ , and condition  $x_1(0) = a$  it follows that  $p_1(t) < 0$  for every  $t \in [0, t_1)$ . Then

$$u^*(t) = 0,$$
  
$$x_1^*(t) = a$$

on  $[0, t_1]$ . Note that  $t_1 < 1/\lambda$ .

ii)  $a^2 < \phi(t_1)$  and there is no instant  $\tilde{t}$ ,  $0 \le \tilde{t} < t_1$ , such that  $\tilde{t} = \inf\{t : p_1(t) > 0\}$ .

The state function  $x_1(t)$  is increasing. Let  $t_2$  be such that

$$t_2 = \inf\{t : x_1^2(t) < \phi(t)\}.$$

Then

$$x_1^2(t) < \phi(t)$$

for every  $t \in [t_2, t_1]$ . The condition characterizing this case ensures  $p_1(t) > 0$  for every  $t \in [0, t_1)$ . So

$$u^*(t) = \bar{u},$$
  
$$x_1^*(t) = a + \bar{u}t$$

on  $[0, t_1]$ . In this case  $t_1 \leq 1/\lambda$ .

iii)  $a^2 < \phi(t_1)$  and there is an instant  $\tilde{t}$ ,  $0 \le \tilde{t} < t_1$ , such that  $\tilde{t} = \inf\{t : p_1(t) > 0\}$ .

With an equivalent analysis it is possible to deduce that

$$\dot{p}_1 \begin{cases} < 0, & \text{if } 0 \le t < \tilde{t} \\ > 0, & \text{if } \tilde{t} < t < t_1 \end{cases}.$$

The optimal control is

$$u^*(t) = \begin{cases} 0, & \text{if } 0 \le t \le \tilde{t} \\ \bar{u}, & \text{if } \tilde{t} < t \le t_1 \end{cases}.$$

Moreover,

$$x_1^*(t) = \begin{cases} a, & \text{if } 0 \le t \le \tilde{t} \\ a + \bar{u}(t - \tilde{t}), & \text{if } \tilde{t} < t \le t_1 \end{cases}.$$

The condition  $p_1(\tilde{t}) = 0$  characterizes the instant  $\tilde{t}$  as follows

$$\int_{\tilde{t}}^{t_1} c_0(1-\lambda t) - c\lambda/[a+\bar{u}(t-\tilde{t})]^2 dt.$$

Note that in this case  $t_1 \leq 1/\lambda$ .

The following proposition sets the links between  $p_{10} = p_1(0)$  and  $x_{10} = x_1(0)$ .

**Theorem 4.1** Let a system be subject to random failure described by probability density function  $f(t) = \lambda$ ,  $(\lambda > 0)$ . In the phase diagram  $X_1P_1$ ,  $p_{10} = p_1(0)$  is a decreasing convex function of  $x_{10} = x_1^*(0)$ .

### Proof

If  $a^2 > \phi(t_1)$  then

$$p_1(t) = c_0 \lambda / 2(t_1^2 - t^2) + (c\lambda/a^2 - c_0)(t_1 - t) \le 0.$$

Monotonicity and convexity of  $p_{10}$  with respect to  $x_{10} = a$  follow by

$$\frac{dp_{10}}{dx_{10}} = -2c\lambda t_1/x_{10}^3 < 0$$

and

$$\frac{d^2 p_{10}}{dx_{10}^2} = 6c\lambda t_1 x_{10}^4 > 0.$$

Note that if  $a^2 = \phi(t_1) = c\lambda/c_0(1-\lambda t_1)^{-1}$  then

$$p_1(t) = -c_0 \lambda / 2(t_1 - t)^2,$$

and

$$p_1(0) = -c_0 \lambda t_1^2 / 2.$$

If  $a^2 < \phi(t_1)$  and there is no instant  $\tilde{t}$ ,  $0 \le \tilde{t} < t_1$ , such that  $\tilde{t} = \inf\{t : p_1(t) > 0\}$ , then

$$p_1(t) = c\lambda/\bar{u}[1/(a+\bar{u}t) - 1/(a+\bar{u}t_1)] + c_0\lambda/2(t_1^2 - t^2) - c_0(t_1 - t).$$

It follows

$$\frac{dp_{10}}{dx_{10}} = c\lambda/\bar{u}[1/(x_{10} + \bar{u}t_1)^2 - 1/(x_{10}^2 < 0)]$$

and

$$\frac{d^2 p_{10}}{dx_{10}^2} = c\lambda/\bar{u}[2/x_{10}^3 - 2/(x_{10} + \bar{u}t_1)^3 > 0.$$

Finally, if  $a^2 < \phi(t_1)$  and there exists an instant  $\tilde{t}$ ,  $0 \leq \tilde{t} < t_1$ , such that  $\tilde{t} = \inf\{t : p_1(t) > 0\}$ , we have

$$p_1(t) = c_0 \lambda (\tilde{t}^2 - t^2)/2 + (c\lambda/a^2 - c_0)(\tilde{t} - t)$$

for all  $t \in [0, \tilde{t})$ , otherwise

$$p_1(t) = c\lambda/\bar{u}\{1/[a+\bar{u}(t-\tilde{t})]-1/[a+\bar{u}(t_1-\tilde{t})]\} + c_0\lambda(t_1^2-t^2)/2 - c_0(t_1-t).$$

In particular,

$$p_1(0) = c_0 \lambda \tilde{t}^2 + (c\lambda/a^2 - c_0)\tilde{t},$$

from which we have

$$\frac{dp_{10}}{dx_{10}} = -2c\lambda \tilde{t}/x_{10}^3 < 0,$$

and

$$\frac{d^2 p_{10}}{dx_{10}^2} = 6c\lambda \tilde{t}/x_{10}^4 > 0.$$

The case of uniform failure density function has associated a system of differential equations calling for the study of a difficult equation: in fact the integral condition characterizing the instant  $\tilde{t}$ 

$$\int_{\tilde{t}}^{t_1} \{ c_0(1 - \lambda t) - c\lambda / [a + \bar{u}(t - \tilde{t})]^2 \} dt$$

requires numerical solution algorithms. In addition to this it is also an open question to determine the direction of the inequality involving  $\phi(t_1)$  and  $(2c\bar{u}/c_0)^{1/3}$ . Anyway, it is possible to characterize the behaviour of the functions  $x_1 = x_1^*(t)$  and  $p_1 = p_1(t)$  in the phase diagram  $X_1P_1$ , in relation of the possible solutions of the previous questions. In fact, by the analysis of the case ii) it results that  $p_1$  is a decreasing function of  $x_1$ : this is true because  $x_1 = a + \bar{u}t$  is a monotone function and  $\dot{p}_1 < 0$ . Moreover, because

$$\frac{d^2p_1}{dx_1^2} = \lambda/\bar{u}(2c/x_1^3 - c_0/\bar{u}),\tag{16}$$

we have that  $p_1$  is a convex function of  $x_1$  if and only if

$$x_1 < (2c\bar{u}/c_0)^{1/3}$$
.

The case iii) establishes that in  $[\tilde{t}, t_1]$  the function  $p_1$  is first increasing and then decreasing in  $x_1$ . In fact

$$\frac{dp_1}{dx_1} = c_0/\bar{u}[1 - \lambda \tilde{t} - \lambda(x_1 - a)/\bar{u}] - c\lambda/\bar{u}x_1^2.$$

Furthermore, it is a convex function of  $x_1$  if and only if

$$x_1 < (2c\bar{u}/c_0)^{1/3},$$

as (16) is also true.

## 5 Concluding remarks

Nowadays, almost every consumer appears particularly interested in a lot of questions regarding environmental and product safety: as a consequence, there is an increasing demand of safe and environmentally-friendly products by consumers and shareholders (see for example, ([4]), ([1]), ([5])). This, together with the challenge of globalizing markets, influences the primary food sector.

Both in the case of environmental safety both in that of product safety a very important role is played by verifiers: in fact monitoring and reporting is a crucial aspect for checking the fulfillment of the agreements. Think, for example, that measuring and monitoring environmental and system performance, together with reviewing, evaluating and improving the system represent part of the activities included by the EMAS system. All the elements of the system have to be audited and, in the case of agricultural products by assumption, in the case of environmental system by the company's top management, in a no-predictable way.

In order to study the problem of detecting an optimal sequence of random audits, this paper is devoted to determine a checking schedule minimizing the expected total cost resulting from the inspections and the possible first failure. This problem is considered in the general case in which the number of checks during an interval is described by a Poisson checking process: then, in the framework of the optimal control theory it is possible to characterize the analytical solution of a new problem related to the study of detecting the optimal random audit scheme. This is achievable because in this case the control function is associated to the rate of growth of the checking intensity. In particular, the explicit detection of the (sub-)optimal solution for exponential or uniform failure density functions ensures the analysis of the optimal solution in the phase-diagram framework.

### Acknowledgements.

MURST is acknowledged for financial support.

### References

- [1] G.S. Amacher and E. Koskela, M. Ollikainen, Environmental quality competition and eco-labeling. *Journal of Environmental Economics and Management*, **47** (2004), 284 306.
- [2] R.E. Barlow, L.C. Hunter and Proschan F., Optimum checking procedures. J. of S.I.A.M., 11 (1963), 1078 1095.
- [3] R.E. Barlow and F. Proschan, *Mathematical Theory of Reliability* Wiley, New York, 1965.
- [4] E.Z.D. De la Espina and C.B. Velasco, Environmental management in the industrial enterprises of the south of Spain. *Environmental Monitoring and Assessment*, **62** (2000), 169 174.

[5] H. Eckert, Inspections, warnings, and compliance: the case of petroleum storage regulation, *Journal of Environmental Economics and Management*, **47** (2004), 232 - 259.

- [6] P. Ferretti and B. Viscolani, Linear Poisson checking schedules. *Rivista di Matematica Pura ed Applicata* (continued as *Italian Journal of Pure and Applied Mathematics*), **16** (1995), 83 97.
- [7] A. Seierstad and K. Sydsæter, Optimal control theory with economic applications. North Holland, Amsterdam, 1987.
- [8] B. Viscolani, Random inspection schedules with non-decreasing intensity. *Rairo*, **26** (1992), 268 283.

web sites: http://europa.eu.int; http://www.globalgap.org.

Received: September, 2010